

Ashlar-Vellum Channel Partner Newsletter

August 2007

Welcome Joe Chwan of Snap-on



Ashlar-Vellum Ukraine welcomed Joe Chwan of Snap-on Tools this month to our Kiev office where Snap-on has contracted to open their True-fit Support Center. The True-fit center will support custom programming modifications to Graphite and provide CAD services for drawing custom foam inserts for tool chest drawers that fit each tool.



Robert Bou and Vladimir Karpenko join Joe Chwan (second from right) with Snap-on team members Taras Tovchenko and Taras Kiselov in launching the True-fit Support Center.

Crash on Launch Hot Patches Released

The following hot patches have been released eliminating over 98% of the crash on launch issues that were introduced on Mac when we implemented network-checking software earlier this year. It is no longer necessary to issue a long-term trial code to avoid network checking on these machines. Release dates and builds for the hot patches appear on the right.

Product	Version	Build	Date
Graphite 	v7 SP3	788	June 22, 2007
	v8 SP0	812	August 8, 2007
Cobalt, Xenon, Argon 	v7 SP2	616	August 8, 2007
	v8 SP0 BETA	811	August 16, 2007

Rob & Julie in Kiev

Robert and Julie Bou traveled to our Kiev, Ukraine office the end of this month to work with team members there. Robert is spending time grounding the Snap-on Team and working with our support and development groups. Julie will work with the marketing support team and facilitate exercises to increase team building among our crew. They will be back in the Austin office the first week in September.



11x17 Spec Sheets Posted

Tabloid-sized 11"x17" specification sheets have been created for Cobalt, Xenon and Argon and are now available in addition to the 8 1/2" x 11" and the A4 sizes. These large sheets are setup for landscape printing

on both sides of the sheet then folded. They make a nicer presentation than the smaller pages when physically giving them to a customer.

The finished PDFs are available on each of the product pages and the source documents are available in the Resource Library.

New Phones

The new Voice Over Internet Protocol telephone system is almost ready to launch. Robert Bou has been working valiantly to get the hardware in place and solve the multitude of software issues that continue to plague the bleeding-edge system. The VOIP telephone system will allow us to:

- Have a low cost telephone number in every country so that you can connect directly to our support, service, operations and development departments, just as if you were in our building.

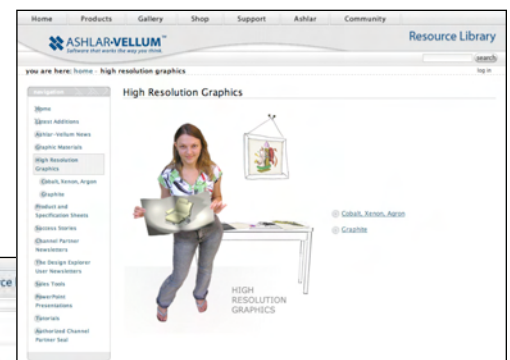
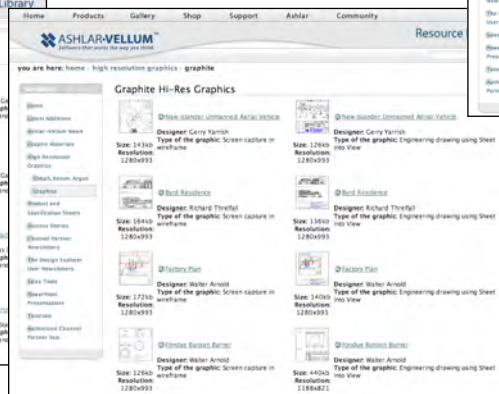
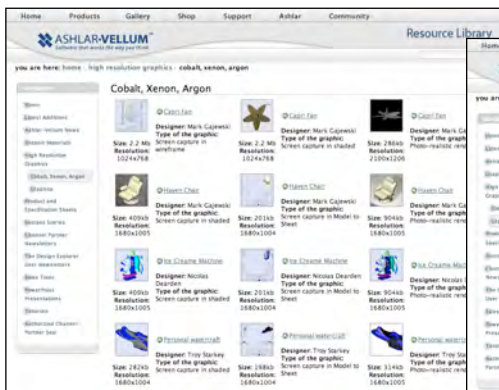


- Move to 24-hour support in the future.
- Become a more virtual organization, allowing us to work from anywhere.

High Resolution Graphics in Resource Library

A new section is being added to the Resource Library containing high-resolution graphics. These are graphics of 1280 pixels or higher in one direction. Graphics include screen shots, engineering sheets, photo-realistic renderings, and photographs. These are great to use for ads, brochures and

other printed collateral that are not adequately addressed with the lower resolution graphics found in the Gallery. We will continue to add new graphics to this area as they become available.



New people

Ashlar-Vellum is growing again, adding new team members to keep up with the demands of our customers. This month we welcome:



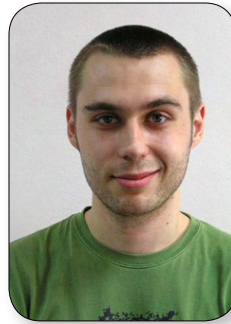
Georgiy Sokolov grew up and went to school in Kiev. He likes sports and is an avid Rubik's cube collector, especially those of higher

levels of difficulty and unusual shapes. He's also an active cyber-sport participant.



Alexandr Sapozhnik is from Chernivtsi in southwestern Ukraine. After studying applied physics at Kiev Polytechnic he

worked for two other companies as a programmer before joining our Cobalt development team. Alexandr likes sports, films and books, and especially taking walks with his friends.



Andrey Mazyr studies computer science at Kiev University of Civil Aviation. His place on our Cobalt team is his first job as a

programmer. He's a music student, especially the guitar, and likes sports and reading.

Taras Kiselov was the first new hire especially for our Snap-on team. Taras grew up in Glevaha,



a small town not far from Kiev. Taras' former experience in construction, building maintenance and as a locksmith

makes him well suited as a draftsman for our Snap-on project. Taras is inclined toward serious philosophical discussions regarding books and art-house films. He also enjoys journaling.

New Address

The Austin office of Ashlar-Vellum has a new mailing address:

Ashlar-Vellum
**9600 Great Hills Trail
Suite 150W-1575**
Austin, TX 78759

Our European office address remains the same.

We will soon be moving into a smaller physical space but exactly where is still undetermined. This new address will allow our US team to be virtual, working from

anywhere and still keeping in touch. It will also give us access to training facilities on demand without the monthly overhead. Please make a note of the new address.

Also please note that we are changing everything to our order processing e-fax number **1 (928) 396 9992**. This goes directly to our order processing department. Of course, you can continue to email orders to order. processing@ashlar.com as well.