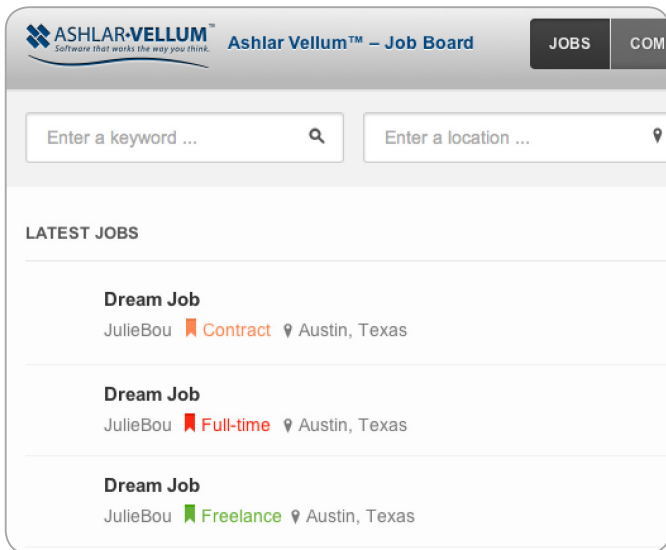


Ashlar-Vellum Channel Partner Newsletter

January 2013

Job Board in Progress

Andrey Simakov has been hard at work creating the Ashlar-Vellum Job Board on our web site. Next month we expect to be offering you a preview and asking you to help test it by posting or applying for various jobs. We'll also be wanting your feedback on the logic and ease-of-use.



Graphite v6 to be Obsolete



On April 1st, 2013 Graphite v6 will turn 10 years old and will no longer be eligible for discounted upgrades. In December 2012 we offered 20% to upgrade to Graphite, Cobalt or Xenon v8. This month we're still offering 10% off. If you have customers on Graphite v6, now is the time to upgrade before the software turns obsolete in April.



News on Cobalt, Xenon and Argon v8 SP3

Cobalt, Xenon and Argon v8 SP3 were released live to both Check Web for Updates and to the download server on December 19th, 2012. Only one technical issue has been found. After doing model-to-sheet there are some difficulties in annotating the drawing. Product management, development and key customers are ascertaining a temporary work around and permanent solution.



News Graphite v8 SP4

Graphite v8 SP4 was released for soft roll-out to Check Web for Updates on December 29th, 2012. It is expected to be posted to the full download server shortly. During the roll out we found an issue with the security server which was locked up by one customer with an improperly configured system. That issue has since been resolved. Two other technical issues were also found. One involves the printing of multipage documents which has been fixed. The other involves difficulties opening Graphite files by double clicking on the document in certain instances.

V9 Software Underway

Development on Cobalt, Xenon, Argon and Graphite v9 is ongoing at this time. Alexy Resov has agreed to coordinate the development for the Cobalt team which has been focusing for the last month on enhancing the Animation capabilities in our 3D modeling software. Andrew Patlan continues to head the Graphite team where we are enhancing the over all 3D capabilities, à la SketchUp.



Top Ten Benefits of Ashlar-Vellum CAD & 3D Modeling Software

1. Bring successful products to market faster.

Any design software helps speed the process between concept and production. The difference with Ashlar-Vellum CAD and 3D modeling software is the flexibility to change and refine these products painlessly. Your products not only go to market faster, but you are assured of their success.

2. Increase your creativity.

However you choose to approach a design, Ashlar-Vellum CAD and 3D modeling software will accommodate your way of thinking to achieve exactly what you envision. You are never locked into one method or way of doing things.

3. Reduce your learning curve.

Any software is "easy"—as long as you think like a programmer. Ashlar-Vellum CAD and 3D modeling software lets you think your own way, so that learning is intuitive.

4. Explore a design in 3D, don't just document a finished idea.

While other software in this category merely lets you draw what you've already designed,

Ashlar-Vellum CAD and 3D modeling products provides the tools to think through ideas in three dimensions, placing parts, reshaping features and refining ideas.

5. Refine your design, don't wrestle with the software.

Ashlar pioneered the Drafting Assistant™ so that drawing is a joy. We've reduced the mouse clicks, dialog boxes and other things that slow the process, so you blaze through concept development, exploring maximum design variations in minimum time, for a refined, successful design.

6. Create a unique design identity.

Using Ashlar-Vellum's powerful drafting and modeling tools you can rise above the industry standard, not just follow the pack. Don't get locked into one thought process. Set your own course for success.

7. Sell your ideas more successfully.

The photo-realistic rendering in Cobalt, Xenon and Argon goes beyond visualization to reality. Clients and manufacturing all see exactly what you envision.

8. Get 100% out of your entire workforce.

Because of the Designer Elements' ease of use and adaptability, they can be deployed further throughout your organization. No longer will your most creative thinkers resort to pen and paper just to get the job done.

9. Use your choice of platform.

Whether you're a long-time Windows user or a die-hard Mac aficionado, Ashlar-Vellum software supports your platform, exchanging files with ease. There's no additional cost to change platforms when running current software.

10. Work at home, at the office, or on the road with one license.

Ashlar-Vellum knows that creative people often get more done at home. Our unique licensing agreement lets you legally load our software on more than one computer as long as you are the only one using it, and only on one machine at a time. Using a PC at the office and a Mac at home? No problem. One license covers both platforms as long as you're only using one at time.