

Ashlar-Vellum Channel Partner Newsletter October 2011

Updated Price Lists

A new link to updated price lists is included with this email. There are only a few changes.

STU Annual Maintenance

The most major change has been the reduction in price of the STU ASAP 1-year maintenance fees. The new prices on these are:

- Cobalt STU 1 year maintenance e-only \$75.00
- Xenon STU 1 year maintenance e-only \$65.00
- Argon STU 1 year maintenance e-only \$50.00
- Graphite STU 1 year maintenance e-only \$50.00

In previous years, students and faculty members who teach design have been allowed to carry on using their STU license in perpetuity. No more. Those who purchased v8 prior to July 1, 2008 will need to purchase a maintenance agreement to renew their codes. Those using v7 will need to upgrade to v8.

New v8 STU licenses will be renewed free of charge for up to three years. Then the yearly maintenance fees will begin and can continue until the software is three years out of date. All STU users must

sign the <u>Special</u>-<u>use Licensing</u> <u>Agreement</u> and return it with proof of enrolment or faculty status prior to processing. We anticipate converting to annual rentals across the board for all STU licenses with the release of v9.

New Licenses	Prod Cod	a LM	5-Pac	(List	10-Pe	sk List	25-Pec	e Libe
		-	_					
Cobalt v8.5TU e-only	5316	295.00	8916	745.00	8941	1.045.00	3366	1.495.00
Xenon v0.STU e-only	8817	265.00	8917	695.00	8942	945.00	8967	1,345.00
Graphite v6.STU e-only	8316	225.00	8918	575.00	8943	825.00	8968	1,125.00
Argon v8.STU e-only	8319	195.00	8919	495.00	8944	695.00	8969	995.00
Ashlar Subscription Advantage Program							_	
CobatASAP e-only STU 11/	3544	135.00	3739	345.00	37.43	495.00	3741	695.00
XenonASAP e-only STU TYY	3549	115.00	3746	295.00	3247	445.00	3748	585.00
GraphiteASAP e-only STU TTY	3554	50.00		145.00	3754	195.00	3765	245.00
CobaltASAP e-only STU Restart	3967	95.00	3349	245.00	3555	345.00	3961	495.00
XenonASAP e-only STU Restart	2968	83.00	3950	195.00	3955	245.00	3962	395.00
GraphiteASAP e-only STU Restart	2969	35.00	5748	85.00	5749	125.00	5750	175.00
CobaltASAP e-only STU 1Mo	4465	15.00	4502	37.50	4505	45.00	4508	75.00
XenonASAP e-only STU 1Mo	3742	12.50	4500	30.00	4503	45.00	4506	65.00
GraphiteASAP e-only STU 1Mo	3749	8.00	4501	20.00	4504	30.00	4507	43.00
Upgrade Cobalt								
Any Cobalt to Cobalt v8.STU e-only	8820	95.00	8920	275.00	8545	375.00	8970	475.00
Cobalt v7 to Cobalt v8.STU e-only	8821	75.00		225.00		275.00		375.00
Upgrade Xenon								
Any Xeron to Cobalt v6.STU e-only	8822	155.00	8000	325.00	-	475.00	8073	575.00
Any Xeron to Xeron vil STU e-only	8824	125.00		315.00		445.00		545.00
Xenon v7 to Xenon v8.5TU e-only	8823	95.00		275.00		375.00		475.00
Upgrade Graphite (See "Upgrade Vellum Pr								172.00
	8825			225.00				325.00
Graphite v7 to Graphite v8.STU e-only	8525	75.00	8525	225.00	8950	275.00	8975	375.00
Upgrade Argon								
Any Argon to Cobalt v8.STU e-only	8826	195.00		525.00		725.00		975.00
Any Argon to Xenon v8.5TU e-only	8827	155.00		425.00		575.00		775.00
Any Argon to Argon x8.STU e-only	8828	95.00		275.00		375.00		475.00
Argon v7 to Argon v8.5TU e-only	8829	75.00	8929	225.00	8954	275.00	8979	375.00
Upgrade Any Product								
Any EDU/STU to Cobalt v8.STU e-only	8830	195.00		495.00		695.00		995.00
Any EDU/STU to Xeron v8.STU e-only	8831	175.00		445.00		645.00		895.00
Any EDU/STU to Graphite v8.STU e-only	8832	125.00		325.00		475.00		625.00
Any EDU/STU to Argon v8.STU e-only	8833	95.00	8933	245.00	8558	345.00	8983	495.00
Rental License								
Cobalt v8.STU e-only 1Yr	8834	115.00	8934	295.00	8959	445.00	8984	\$95.00
Xenon v0.STU e-only 1Yr	8835	95.00	8935	245.00	8960	345.00	8965	495.00
	8836	90.00	8936	225.00	8961	325.00	8966	425.00
Graphite v8.STU e-only 11/r								
Graphite v8.STU e-only 11/r Non-Vallium License Replacement			8940	445.00	8965	595.00		845.00

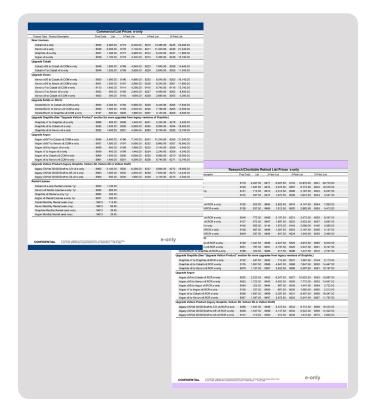
Obsolete Software Upgrades Eliminated from RCR and COM

For Commercial and Research/Charitable/Retired pricing, we have eliminated discounted upgrades from software that is 10 years old or older.

Cobalt, Xenon, Argon and Graphite v6 or later are still all eligible for upgrade pricing on either of these price lists.

Upgrade from Argon v7 Added to RCR

The RCR price list was missing the option to upgrade Argon v7 to either Cobalt or Xenon v8. This has been included in the Argon v5/v6 product code and the description has been updated.





3D Models in Cobalt: Patently Better

Another proven success story is in the works talking about the new Channel Stock face frame that Fred Puksta has developed for Crown Point Cabinetry, and the design patent they filed on it. With just a few clicks, Fred was able to output all of the patent drawings necessary using Cobalt's Sheet-to-View tool.

Click here to hear Fred talk about it in his own

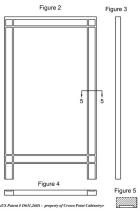
words. Look for the story next month on the website or in the Q4 Design Explorer newsletter the end of December.





Above: Prairie-style kitchen using Channel Stock face frames. Left: Channel Stock detail. Below left: Neoclassical-style kitchen using Channel Stock face frames. Below: Patent drawings from Cobalt for the Channel Stock face frame.





New Image Handling Options in v9 3D Modeling

Several new options for handling 2D raster images, such as jpg, png, bmp, and tiff files, are being added to our 3D modeling software for v9.

Background Image Aspect Ratio

Co Xe An image designated as the background Ar for a file using the user preferences can optionally retain their aspect ratio as the window size is changed.

Transparency

CoXe An image can be transparent independent Ar of its alpha channel.

Independent Corner Adjustment

CoXe Images do not have to remain rectilinear

Ar but can be changed to any simple quadrilateral (four-sided, non-intersecting) shape.

Used as Infinite Plane

Co Xe Any 2D image can be designated as a plane Ar and used in that way.

Fit to Profile

CoXe Draw a simple quadrilateral profile then fit Ar an image to it.

Link to Profile

CoXe Create a profile including a parametric- or equation-driven sketch and fit an image to it. If the profile changes, the image updates.

Website Update Continues

Andrey Simakov and Julie Bou continue to update our huge website for Search Engine Optimization. The process requires text and layout changes to every one of our almost 350 web pages. To date we've completed almost 85%. Look for the new website to be officially unveiled soon.

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