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For immediate release.

Ashlar-Vellum™ Encourages Entrepreneurs to Reach for *Your Dream*

February 12, 2009, Austin, TX. Ashlar-Vellum introduced today *Reach for Your Dream*, their new promotion to encourage entrepreneurial spirit among those who have been caught in the current economic downturn.

With proof of unemployment, recent graduation, or the recent establishment of a new business, Ashlar-Vellum is offering a 3-month trial license to Cobalt, their flagship 3D modeling program with a courtesy license to Graphite, their unique 2D/3D precision drafting program.

After 3 months, with the submission of two drawings or models for the Ashlar-Vellum website Gallery, participants are eligible a 50% discount off the monthly rental price of any program for up to one year.

“We understand what it is to be a tiny David in a land filled with Goliaths,” said Robert Bou, president of Ashlar-Vellum. “As a small business ourselves, we know that tiny break can make all the difference in the world in times like these.”

Ashlar-Vellum wants to inspire users to develop new businesses or bring new products of their own to market. “It’s more than just helping someone get a job,” said Bou. “It’s allowing all of us to help our economy grow.”

To participate in Ashlar-Vellum’s *Reach for Your Dream* program, visit their website at www.ashlar.com for details and to get a copy of their special use agreement.

About Ashlar Incorporated

Founded in 1988, Ashlar-Vellum is the leading provider of precision CAD and 3D modeling software that automates and simplifies the design process for drafting, design, and engineering professionals on both Macintosh and Windows platforms. Ashlar-Vellum’s renowned Vellum® user interface, powerful toolsets and Organic Workflow™ have earned the loyalty of innovators around the world. Ashlar-Vellum operates from its headquarters in Austin, Texas. To learn more call +1 800-877-2745 or visit www.ashlar.com.

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